



Employee Appreciation Day 2025 Toolkit

Simple & Effective Ways to
Recognize Your Team

Because a workplace culture that *ROCKS* starts with appreciation!



Did you know that companies with a strong culture of recognition have:

Why Employee Appreciation Matters

31%

lower turnover

Employees who feel valued are more likely to stay.



12%

higher productivity

Appreciation fuels motivation and performance.

21%

increase in profitability

Engaged employees contribute to better business outcomes.



Appreciation isn't just about a single day—it's about reinforcing a culture where employees feel valued every day. Use this toolkit to make Employee Appreciation Day (March 7, 2025) impactful, no matter your budget.