

Meeting planner Information

Room Setup

All attendees must be able to see and hear Lisa. She does like to go into the audience and interact with participants. Ideally, there would be no more than 10 feet from the first row of seats/ tables to the stage.

Please do not allow servers to serve food or clear plates during luncheon or dinner programs during her presentation. Any desserts should already be on the table to avoid distraction during the program.

Lisa does not use a lectern – EVER! If it is necessary for a lectern to be on the stage for another part of the meeting, please have it set to the side of the stage for Lisa's presentation.

Lisa uses visual aids in the program, so screens should be raised or positioned off to the side. All equipment or furniture on the stage that is unnecessary for Lisa's program should be removed if possible.

Visuals

Lisa uses slides for her programs, but they are not designed to be handouts. She does bring her own laptop (a PC), so please provide a screen and projector. If a computer is already set up, Lisa is happy to bring her program on a USB drive.

Lighting

Full house lights are best, so everyone can see her facial expressions. If using image magnification and/ or video recording, please use as much house light as possible.

Microphone

Lisa prefers a handheld wireless microphone so she can easily interact with the audience.

Handouts

The master copy will be provided to the client if handouts are used for her session. The client will make sure each participant has a copy before the program.

Hotel & Travel

Hotel room reservations (non-smoking), preferably at the same hotel where the meeting is to be held, are to be secured by you, the client, guaranteed for late arrival, and should be billed directly to your organization. Lisa prefers Hilton or Marriott brands if an off-site hotel is needed. Lisa charges a flat rate for travel that can vary based on the event location. Lodging is not included in the flat travel expense. Lisa will make her own travel arrangements and travels from Cleveland, Ohio (CLE).

Ground Transportation

Lisa will either rent a car from National Car Rental, use a ride-share app or take a cab to the hotel/event. If the client has a car service they use and prefer to pick Lisa up, please let her know where to meet the driver.

Recording

Audio or video recording of the presentation, in part or whole, by the client for private or other distribution is encouraged – provided that Lisa Ryan receives the master copy and usage is limited to sharing for non-financial gain by the organization.

Lisa Ryan Intro

Gratitude Strategies

- Do you wish you had lower employee turnover?
- Could you use great ideas to energize employees?
- Are you ready for tips to keep your top talent from becoming someone else's?

If you answered yes to any of those questions, then you are in the right place!

Lisa Ryan, MBA, is an award-winning speaker and best-selling author of eleven books including “Thank You Very Much: Gratitude Strategies to Create a Workplace Culture That ROCKS!”

When she's not speaking on live or virtual stages, you'll find Lisa dressed in a paint-smearred apron creating art for friends and family, listening to true-crime podcasts, or catering to the demands of her two spoiled cats, Simba and Tinkerbelle.

Helping us today to help you with “Gratitude Strategies to Boost your Business and Lift Your Life,” please join me in welcoming from right here in Cleveland, Ohio Lisa Ryan.

Lisa Ryan Bio

Lisa Ryan, CSP, is a Certified Speaking Professional with more than 20 years of experience in marketing, training, and sales. She has worked in various industries, including manufacturing, healthcare, and executive recruiting. She is the Chief Appreciation Strategist and Founder of Grategy®, a Cleveland-based firm specializing in employee engagement, retention, and recognition using gratitude strategies (Grategies) for personal and professional development.

Lisa's work experience and research into employee engagement and cultural transformation give her a unique perspective for retaining top talent. Her quick wit, sense of humor, and entertaining programs keep her clients coming back for more.

As the author of eleven books, including "Thank You Very Much: Gratitude Strategies to Create a Workplace Culture that ROCKS," Lisa offers many additional resources to keep the conversations going after her programs. She is the host of the Manufacturers' Network Podcast and can also be seen twice monthly on the Elevate Your Engagement Levels – What You Need to Know TV show on the Elite Experts Network.

An active member of The National Speakers Association, Lisa has been featured in Speaker Magazine as an expert advisor, writes articles for several association newsletters and online publications, and regularly speaks for national and international association conferences.

What does that CSP by Lisa's name mean?

The CSP is the highest earned designation given by the National Speakers Association. Only about 17% of professional speakers ever reach this level. To receive her CSP, Lisa had to:

Show proof of 250 paid speeches

Verify five years of earnings from speaking

Receive 20 client evaluations

Be judged by four other CSPs for a 60-minute (uncut) program

Meeting Theme

Lisa will create customized program titles and content based on your meeting theme.

Attendees / Executive Interviews

Lisa connects with attendees because she takes the time to interview people in advance of the program. She shares stories from your industry and incorporates them when possible. Lisa also highlights specific sponsors, members, or employees as positive examples.