



Lisa Ryan Presents:

Sweat the Small Stuff: Smart Strategies to Engage Employees

If you want your organization to be a force for the future, it's critical that you recognize and engage your employees more powerfully than you have in the past. Legendary cultures start with a commitment to building a foundation of trust, supporting your employees in their career aspirations, applauding their efforts and serving the mission that is greater than your company alone.

When organizations pay attention to the "little things," they maintain a higher retention rate, improved productivity and increased profitability than companies who ignore the niceties that create a positive corporate culture. With Gallup reporting that approximately 68% of the workforce is disengaged or actively disengaged, this clearly is an issue you don't want to ignore.

This session is chock-full of ideas, interactions and implementable actions that attendees can put into practice immediately. "Sweat the Small Stuff" gives you the tools you need to succeed.

Participants will be able to:

- Effectively articulate and recognize employee accomplishments
- Develop an engagement program based on authentic action
- Create a foundation of trust that creates emotional connection to the organization
- Verbalize specific feedback to acknowledge employee contributions

If you want to keep your top talent from becoming someone else's, this program is for you.

Lisa Ryan, Chief Appreciation Strategist, Grategy

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About Lisa Ryan

Lisa Ryan helps her clients develop employee engagement initiatives and strategies that keep their top talent and best clients from becoming someone else's. Lisa is an award-winning speaker and best-selling author of eight books. Her clients appreciate her real-world insight, high content message, and the immediately actionable ideas contained in her fun, interactive and engaging workshops and programs.

Focusing on strengthening workplace culture, improving employee engagement, and initiating gratitude strategies ("Grategies") for personal and professional transformation, Lisa's down-to-earth approach and willingness to share best practices have proven to be a winning formula for her audiences. Her high energy and enthusiastic programs, sense of humor, and passion for sharing research, anecdotes and stories are ideally suited for conferences, leadership retreats, and keynote presentations.

Lisa Ryan costars in two films with other experts including Jack Canfield of "Chicken Soup for the Soul." She is the President of the National Speakers Association, Ohio Chapter and holds an MBA Cleveland State University.

Relevant Experience

- Keynote, breakout or workshop speaker at more than 100 national and international conferences
- Career experience includes human resource, healthcare and manufacturing
- Thirteen years of industrial marketing and sales experience, including seven years in the welding industry – and yes, she does weld
- Best-selling author of 8 books
- Award-winning speaker
- Currently serving the second term as President of the National Speakers Association, Ohio Chapter

Video Links:

Demo Video: bit.ly/LisaRyanEmployeeEngagement

Program Clip: bit.ly/LisaRyanMillennialMindset

Biz TV Show: bit.ly/LisaRyanBizTV

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