Lisa Ryan Presents:

Manufacturing Engagement:
Keep YOUR Top Talent From Becoming THEIRS

It's no secret. Your best employees have the power to take their skills elsewhere. And that leaves your leadership teams with an enormous challenge: *winning the war for top talent!*

This trend reaches far beyond just manufacturing. The Gallup organization reports close to 71% of all employees feel unsupported, detached, or disengaged from their current employer. The impact costs US businesses more than $450 billion in lost productivity each year.

The good news is we already know how to discourage top talent from leaving: keep them *engaged.* With an engaged workforce, employees work harder, have fewer safety incidents, and are more loyal and profitable to their company.

Studies show that engaged employees have:
- 50% fewer accidents
- 41% fewer quality defects
- 30% fewer health care costs

Not surprisingly, unhappy workers return only 60% of their salary in the value they provide.

With an estimated five million manufacturing jobs going unfilled by 2020, it's time to take smart steps to make sure your company isn't affected. That means creating a workplace culture that works … based on proven results, fresh ideas and new ways of generating loyalty from your staff.

By participating in this program your leadership team will discover:

- Crucial reasons for motivating and retaining employees
- Accountability criteria for creating a company-wide foundation of trust
- Strategies for putting engagement practices into action
- Skillsets for effectively identifying and recognizing accomplishments
- Effective ways to strengthen their emotional connection to the organization

If you want to keep your top talent from becoming someone else's, it's time to engage your people in a more engaging corporate culture. Master those skills now … and reap the rewards for years to come.

Lisa Ryan, Chief Appreciation Strategist, Grategy

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Lisa Ryan

Biography

Are you frustrated with your employees' lack of commitment and passion? Do you wish you could connect with your team members in a meaningful way? Are you concerned that your employee engagement surveys aren't giving you the "real" story?

Lisa Ryan can help.

An award-winning speaker and author of nine books, Lisa works with her clients to develop employee engagement initiatives and strategies that keep their top talent and best clients from becoming someone else's. Her clients appreciate her real-world insight, high content message, and the actionable ideas contained in her fun, high content and energetic programs. Meeting planners love working with her.

Lisa's specialties include: strengthening workplace culture, improving employee engagement, and initiating gratitude strategies ("Grategies") for personal and professional transformation. Her high energy, enthusiastic delivery and quick wit are ideally suited for conferences, leadership retreats, and keynote presentations.

Lisa costars in two films with other experts including Jack Canfield of "Chicken Soup for the Soul." She is the Past-President of the National Speakers Association, Ohio Chapter and holds an MBA from Cleveland State University.

Relevant Experience

- Keynote, breakout or workshop speaker at more than 100 national and international conferences
- Thirteen years of industrial marketing and sales experience, including seven years in the welding industry – and yes, she does weld
- Best-selling author of nine books
- Award-winning speaker

Video Links:

Demo Video: bit.ly/LisaRyanEmployeeEngagement
Biz TV Show: bit.ly/LisaRyanBizTV
Millennial Talk: bit.ly/LisaRyanMillennialMindset